

Introducing

arranjobs.com

Incorporating **@ArranJobs** on Facebook

2800 followers and rising...



by Arran Graphics

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£40 off if processed in February

Arran Jobs has been a very successful local facebook page since 2015. It now has over 2500 followers and attracts **almost all local businesses** to list their vacancies for free. It does, however, take some time to administer and it has its drawbacks - predominantly being found only on Facebook. **Until now.**

I've taken the steps to introduce a new service that I hope will be supported by local business and one that minimises your efforts to list jobs locally. The downside?.....I need to compensate for the time spent.

Arran Jobs website will feature a basic front page, but there will be two main ways where people can find employment on the website. Firstly, they can scroll through '**Search Jobs**' which will list all the vacancies on the site. Secondly, people can search through the business directory, which will have a link to an independent page, set up **entirely for your business.**

Your page will feature:

- Your logo
- Up to two photos if required
- A description of your business, written to attract prospective candidates
- Your address and contact details, including email link
- Your employment situation*

Your page is online regardless of if you have jobs or not (see opposite). It will be maintained by me and **all you would need to do is to email me whenever you have a job to advertise.** If that's too much, you can simply choose to have a button which says that you are always looking for employees, and they can contact you directly through the site. All jobs will then be linked, by me, to Arran Jobs' facebook page as an additional feature.

The benefits of this are clear:

- No high costs in weekly local papers (you could still place an ad, but maybe just a small link to the website!)
- No having to upload jobs to your own website (although links can be offered if you have this facility, for the annual cost of a "Link Contributor")
- Better coverage for anyone with internet, not just facebook
- Add or remove jobs, simply by emailing me.
- Vacancies listed as long as you require them (not in a weekly paper and not something that will disappear on a facebook page)
- Introduction to your business is online and can be edited to suit seasonal or other criteria.
- Arran Jobs facebook page will link directly to the new site.

* Even if you do not have jobs regularly available, people will see this on your page (marked "No Vacancies") and not bother you.

All you need to do to get started...

- **Email me a logo (unless I have it)**
- **Email me a photo or 2 (optional)**
- **Email me some text about your business**
- **Accept the annual fee opposite**

All you need to do to use the service...

- **Email me your vacancy**
- **Email me when you want it taken offline**

Note:

The Arran Jobs Facebook page will be maintained as it always has been - allowing anyone to post for free. These posts, however, will appear in "visitor posts" as usual but will not automatically be shared onto the main timeline. My time will be spent sharing vacancies from the new website on to the main timeline instead.

Your Page

Your business

Options for
Info about jobs

Arran Jobs

Job Opportunities on the Isle of Arran



To become a business member: | 01770 303698

Home

Search Jobs

Search Businesses

Contact



Café (sample)

We are always keen to hear from prospective employees

or

Vacancies below

or

No Vacancies

Logo

About Café

Paragraphs about your business will appear here. You'll get the chance to say what you're about, where you are located and what kinds of job you have available throughout the year.

We can include links to facebook, twitter, google maps and of course, your own website.

About your business (inc photos, facebook links and contact details. **And any vacancies you have!**)

Annual Costs, *invoiced by Arran Graphics, owners of ArranJobs.com*

Regular Contributor. Your own page design based on the site's template

£140 per year, exc VAT.

£100 + VAT if processed in Feb 2022

Link Contributor. This is for companies who have their own vacancy page on their website but who would like a page on Arran Jobs which can link to their own site.

By its very nature, this would not include any ongoing costs if it is merely a logo and link arrangement.

£100 per year, exc VAT

£60 + VAT if processed in Feb 2022

Ongoing Costs

First 6 vacancies are included free**

Listing of each additional online vacancy

£10 + VAT per listing

Removal of vacancies from the page

Free

Editing of your page (new photos, text changes, contact details)

£15+VAT

Links to your vacancies (on your page) on social media

Free

**It is advised that multiple vacancies on one email are separated on your page as they will feature as individual jobs on the search feature of the site. Therefore, your first 6 vacancies may include 6 jobs in one email if you are recruiting "across the board", for example, at the beginning of the season.

The site is already online and waiting for your first vacancy!

arranjobs.com